

2/3 of all online shopping carts are abandoned.



Introducing live e-tailing from LivePerson.

With real-time online customer service agents, you now can answer questions right when they're asked. Allowing you to close more sales. In fact, sites using LivePerson see up to 40% increased sales and 65% fewer 800# calls. What's more, with no hardware or software to install, it's easy for you and your visitors to use.

Your future depends on being there for that crucial moment between purchase and abandonment. Experience the impact of live e-tailing from LivePerson. Visit us at liveperson.com or call us at (212) 277-8932.

www.liveperson.com

 **LivePerson**
Give your site a pulse.

2/3 of all online shopping carts are abandoned.

How can you convert an online shopper into a buyer?
Human interaction.

We're LivePerson™. The leader in real-time customer service on the Web. Through an easy-to-use text dialogue window, LivePerson allows you to interact with your customers at crucial moments. Solving their problems and closing sales. There's no hardware or software to install. And with low upfront costs, we've made it simple to add live customer service to your site.

Don't miss the moment. Visit www.liveperson.com/getlive or call us at 1888.653.8727 and start converting customers today.

www.liveperson.com/getlive

 **LivePerson**
Give your site a pulse



Abandon your online customers and they'll return the favor.



Add live online customer service to your site.

Visit booth #231

www.liveperson.com